

WEBSITE

OPTIMIZATION





Website optimization is a crucial aspect of web development and digital marketing.

It involves improving various elements of a website to enhance its performance, user experience, and search engine ranking.

OPTI- MIZATION

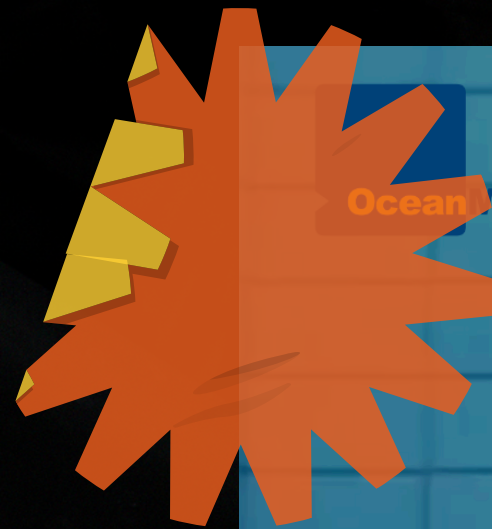
This discussion will cover strategies for optimizing your website, focusing on key areas such as performance, SEO, user experience, and conversion rates.

We Fund Talented **CRYPTO** Traders

We appreciate your participation in Proppers over the last months!
As a thank you, take advantage of a **20% discount** this summer,
use code **summer202024**
Best wishes for your trading!

[BEGIN THE EVALUATION →](#)

[SIGN UP FOR A FREE TRIAL →](#)



Ocean Modules™

Reliable ROV systems. Made in Sweden.

PRODUCTS

WEBSHOP



PERFORMANCE OPTIMIZATION

- Use page speed tools: pagespeed.web.dev
- add [alt] attributes in images
- optimize image and video by resizing/compressing
- remove unused css/js
- <a> and <button> tags should have text content
- contrast ratio for background and text
- add [rel=canonical] attr to <a> tags
- legible font-size (min of 12px)
- defer least priority css/js

