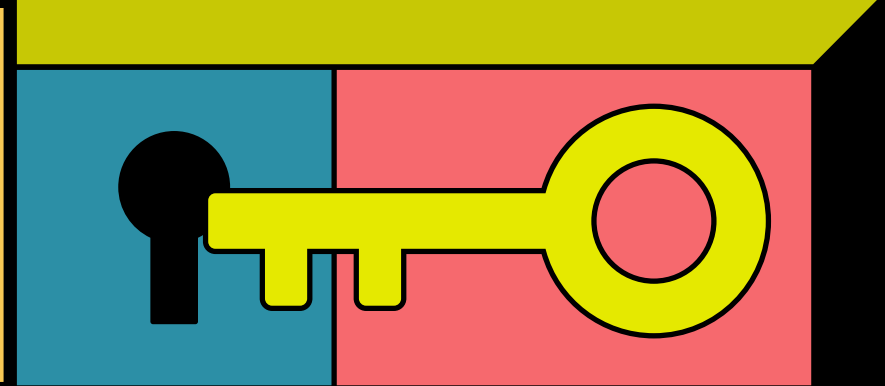
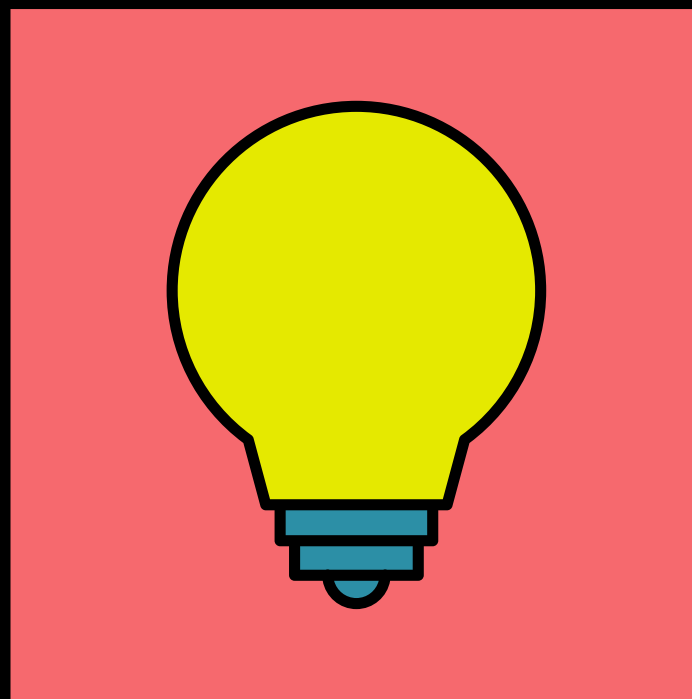
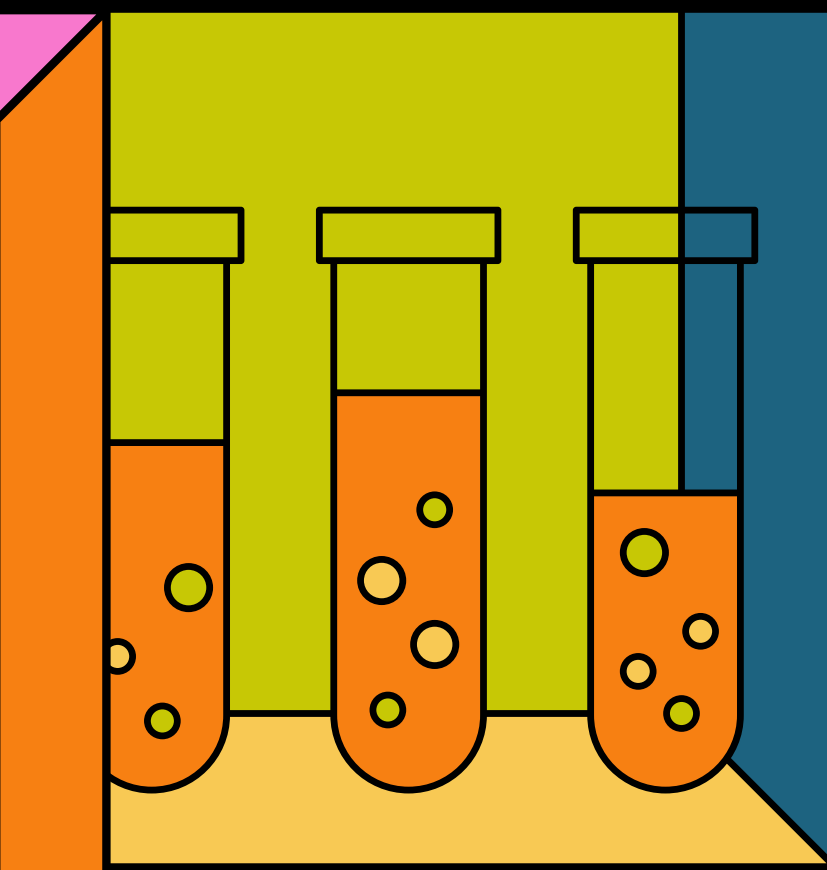
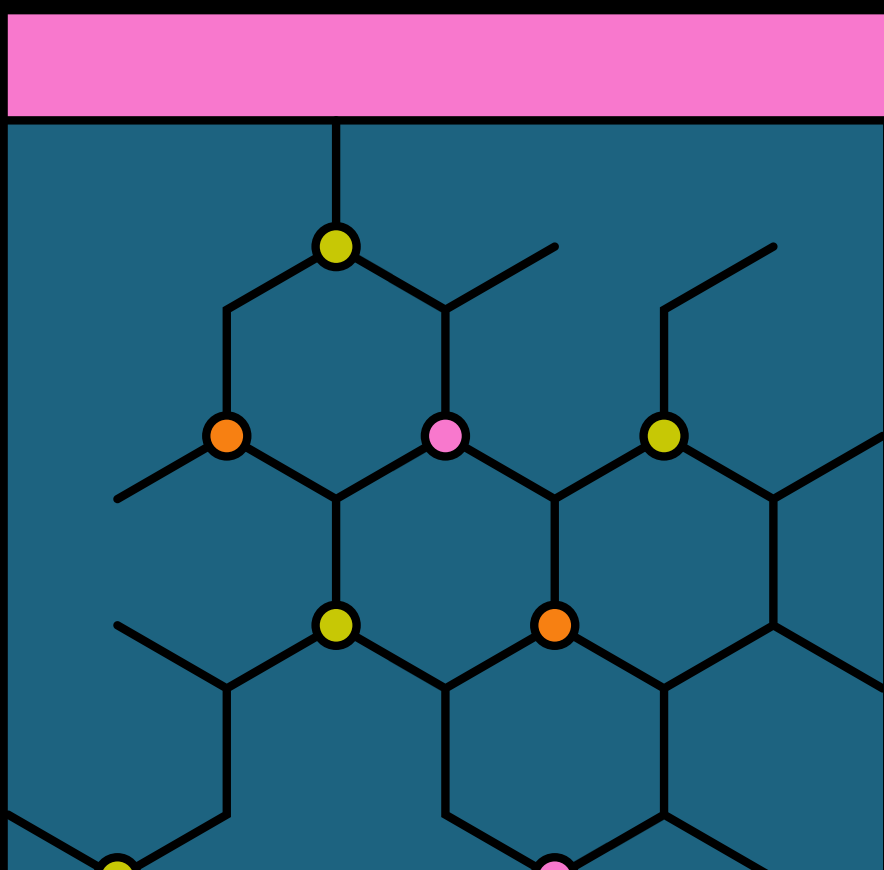
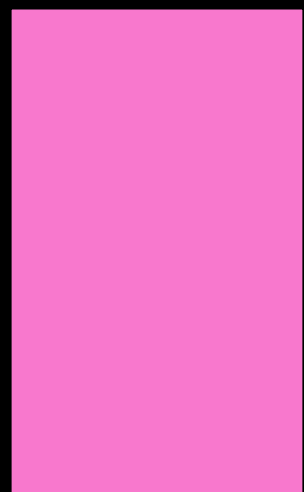
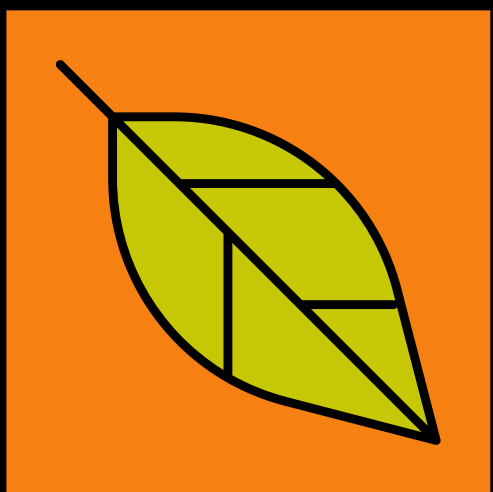
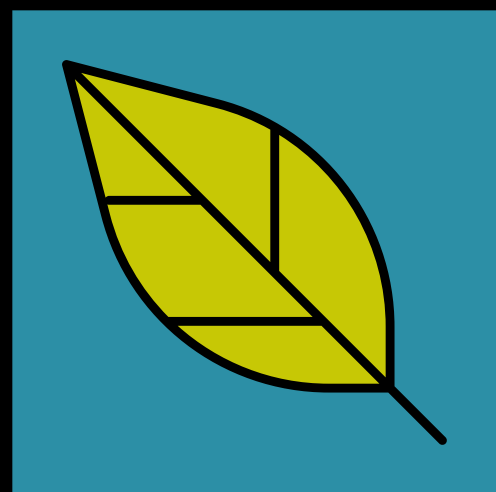
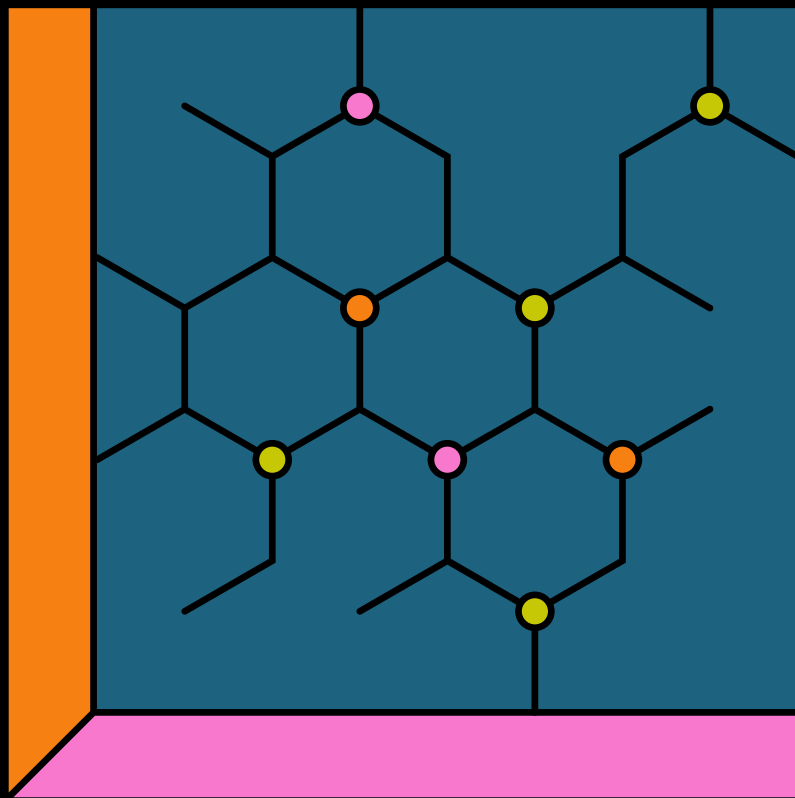




KOMPIS



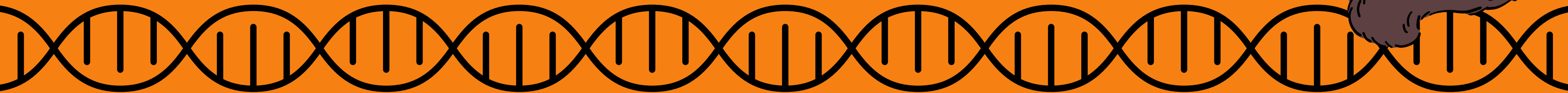
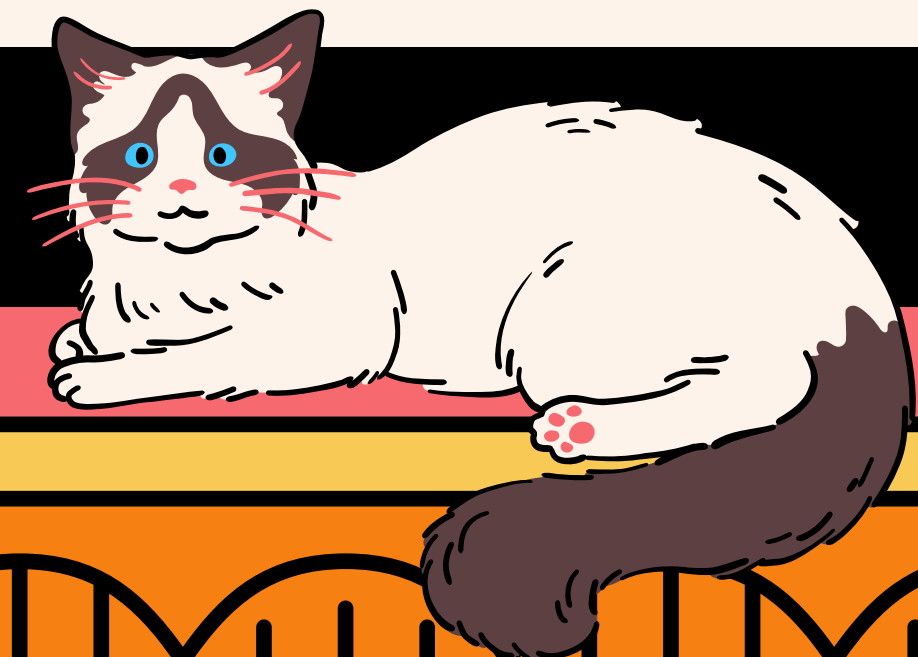
Utilizing Mediakonsulterna's
Digital Bestie



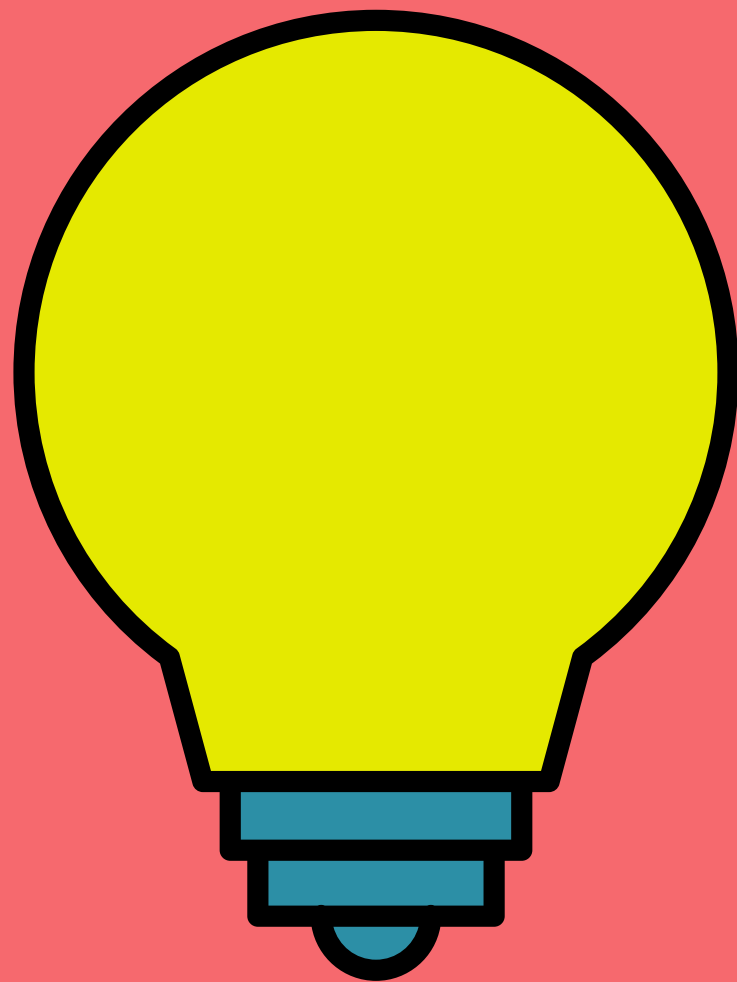
WHO IS KOMPIS?

Kompis is an integrated AI-chatbot tool in Wolfpack designed to assist everyone with their daily tasks. The name "Kompis" means "friend" or "buddy" in Swedish, reflecting its role as a helpful companion for everyone.

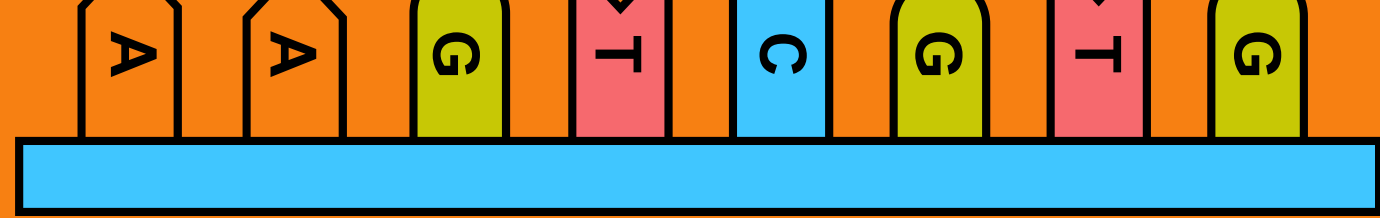
But Kompis is not just a piece of software --- they're smart and intuitive assistant that can streamline processes, enhance efficiency, and improve daily workflow.



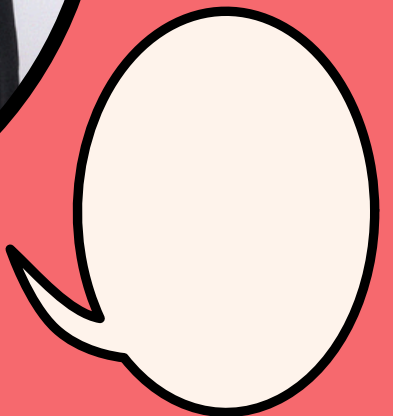
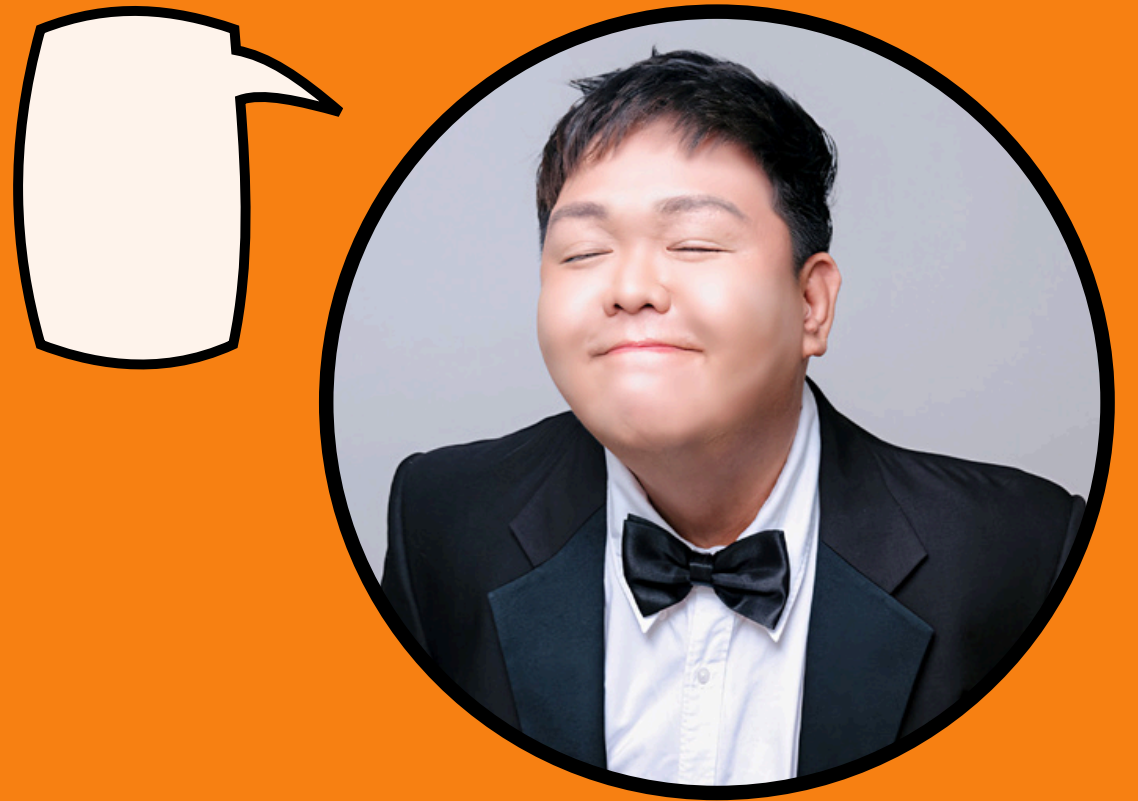
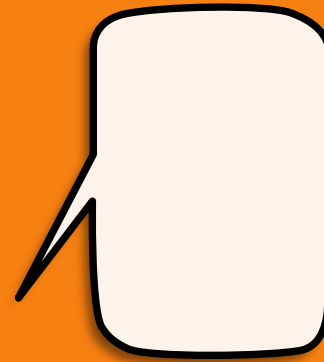
LEARNING OBJECTIVES



This discussion explores how Kompis can be utilized to streamline and enhance the QA process, acting as a checklist executor, error checker, code minifier, and many more.

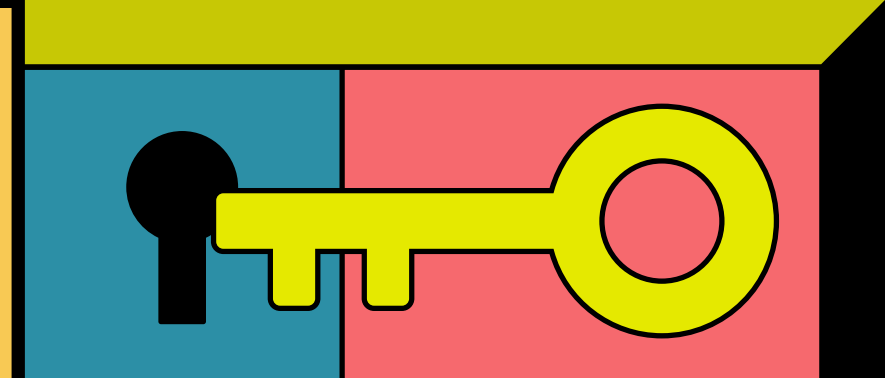


DISCUSSION TIME



SUGGESTIONS WE CAME UP WITH

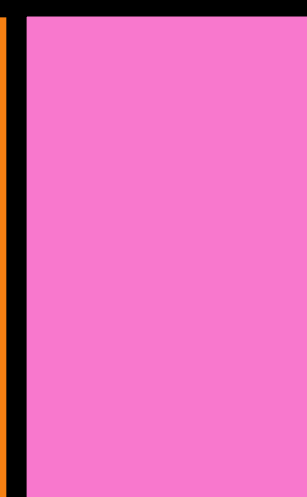
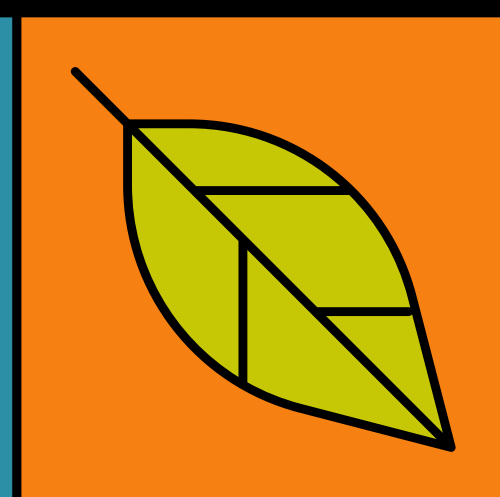
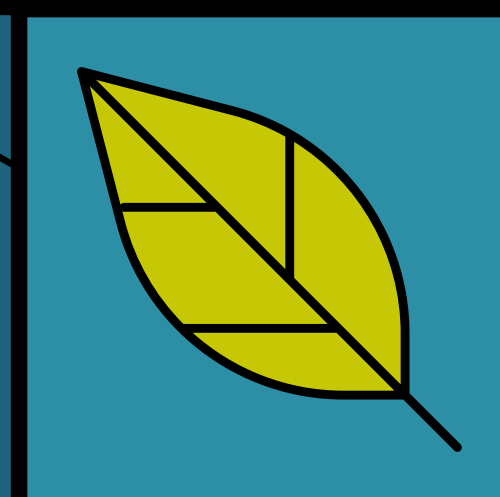
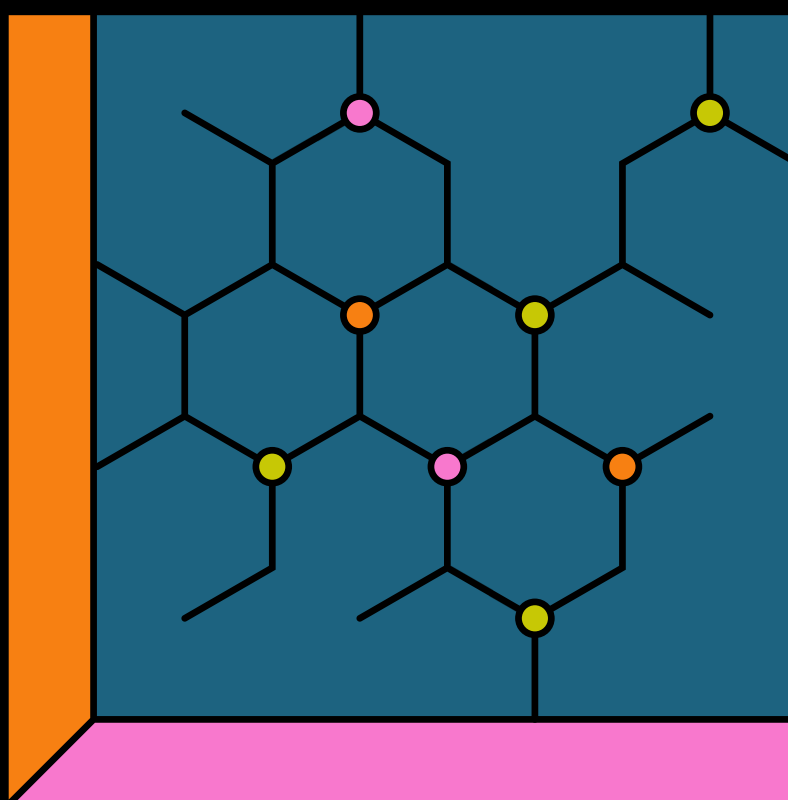
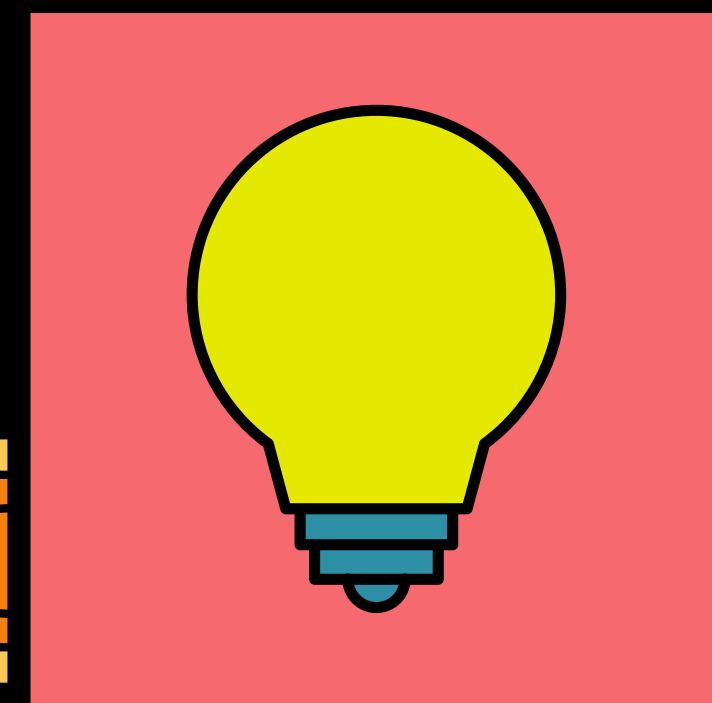
- **Web optimizer** (Kompis can check if the page is optimized enough such as checking the proper usage of different html tags, image and video sizes, color contrasts, etc..)
- **Code checker** (Kompis can check for bugs in the styling and javascript codes)
- **Minifier** (Kompis can minify the codes if necessary)
- **Marketing assistant** (Kompis can provide list of suggestions regarding webpage content and design guidance that could help the business grow and reach more audience)
- **Heatmap** (Another app is in-house heatmap like Hotjar and can be integrated with Kompis)



THANK YOU



For your participation & curiosity!



Design
for
humans

